

Rebecca Kaiser

Graphic Communication Design
University of Cincinnati
Design, Architecture, Art, and Design
Cincinnati, Ohio

Rebecca Kaiser

4625 Mitchell Woods Drive
Cleves, Ohio 45002
513.614.4707
kaiserrm@mail.uc.edu
www.rebeccakaiser.weebly.com

Education

University of Cincinnati, Cincinnati, Ohio
College of Design, Architecture, Art, and Planning
Graphic Communication Design Major
Class of 2018
GPA: 3.57/4.0
Participating in the Professional Practice Program,
alternating semesters of study with work experience
in the field of design.

Mother of Mercy High School, Cincinnati, Ohio
Class of 2013
GPA: 4.0/4.0

Work Experience

Charming Charlie, Cincinnati, Ohio
Charmer; part-time
March 2013-Present
A store focused on accessories categorized by color
Greeting and helping customers, stocking shelves,
straightening the products, providing trusted fashion
advice, and ringing out customers

**Amstan Logistics Division of American Standard
Brands**, Hamilton, Ohio
Clerk; part-time
July 2014-August 2014
Transportation/logistics company
Opening and sorting the daily mail, entering data
into the computer, and copying invoices

Firehouse Subs, Cincinnati, Ohio
Cashier; part-time
August 2013-Present
Sandwich shop founded and started by Firemen
Placing specific orders, cashing out the customers,
stocking shelves, prepping the meat, and cleaning
the restaurant

RWI Transportation, Wilder, Kentucky
Clerk; part-time
June 2010-August 2013
Transportation/logistics company
Sorted, opened, and scanned the daily mail

Honors and Activities

College
Dean's list; Mentor for Mother of Mercy High School
Set Design; Employee of the Month at Charming
Charlie; Alpha Rho Chi fraternity, a professional fra-
ternity for Architecture and the Allied Arts

High School
University of Rochester Frederick Douglass &
Susan B. Anthony Award; National Honor Society;
French Honor Society; Honors all four years;
Honorable Mention and Second Place in Harvest
Home Art Show; Scholar Athlete; Varsity Softball;
INTERalliance; INTERalliance Careers Camp,
a week spent at the University of Cincinnati
designing a business with a team; Art Club; Set
Design; Shantytown; Urban Immersion Service
Trip in Cincinnati Area; 30+ service hours a year,
Ronald McDonald House, Bethany House, Mercy
Neighborhood Ministries, and other local charities

Skills

Adobe Illustrator, Adobe InDesign, Adobe Photoshop,
Microsoft Office Suite, basic HTML and CSS, Macin-
tosh and Microsoft platforms

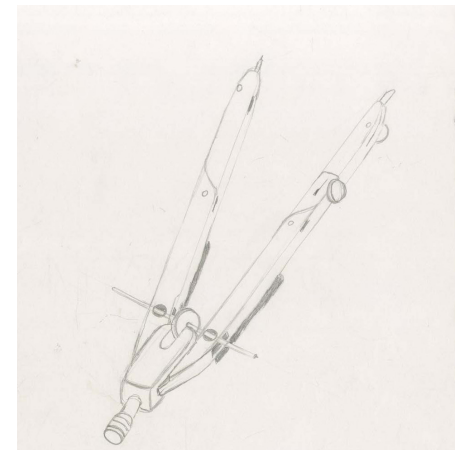
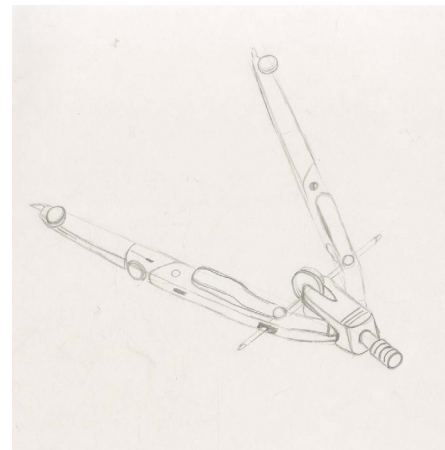
References and portfolio available upon request.

The goal of this project is to choose an object and make a realistic rendering of it. The final step of it is a gradient of the object showing all the highlight and shadows. I chose a compass for my object. I chose the compass because it had a variety of different shapes and curves. I also knew it would be a challenge to execute the highlights in the compass since it is a shiny silver tool.

Compass Rendering



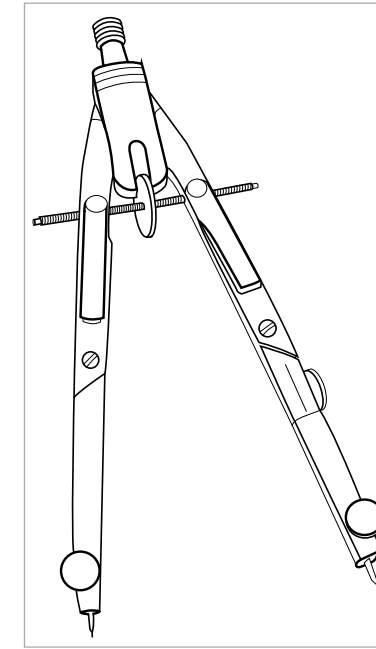
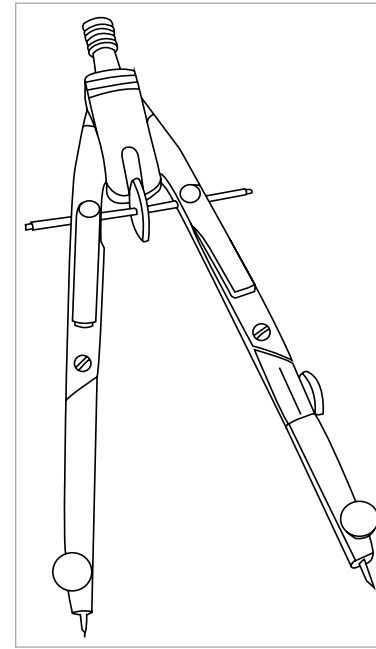
The first part of the project was to take a variety of pictures showing the different views. From there, I needed to find a point of view that would do the best at showing the object's function. The next step was to draw the compass. This helped me start to understand the different parts and shapes present in the compass.



Process

After hand drawing, the next step was to use Illustrator to draw the compass. Once I completed a rendering of the compass, I went through and perfected the line weight to help give depth to it. After finishing this rendering, I started to work with the shading of the object. This was challenging because sometimes it was easier to go over the top versus doing the subtle shading that was needed for the compass. The right compasses on the top and bottom are the final products at each of those stages in the process.

Process




How to Tie a Tie: The Windsor Knot


The Windsor knot is a thick, wide and triangular tie knot that projects confidence. It would therefore be your knot of choice for presentations, job interviews, courtroom appearances etc. It is best suited for spread collar shirts and it's actually quite easy to do.


This tie knot was invented by King George V of England during the 1920s. He preferred a wide knot and had his ties specially made with thicker cloth in order to produce a wider knot.


While just about everyone can use this tie knot to tie his tie, it looks especially well on men with longer necks as its wide form shortens the perceived height of the neck a little bit.


To tie the Windsor Knot, select a necktie of your choice and stand in front of a mirror. Then simply follow the steps below:


- 


Start with the wide end of your necktie on the right, extending about 12 inches below the narrow end on the left.
- 


Bring the wide end up through the loop between the collar and your tie.
- 

Then bring the wide end back down.
- 

Pull the wide end underneath the narrow end and to the right, back through the loop and to the right again so that the wide end is inside out.
- 

Bring the wide end across the front from right to left.
- 

Then pull the wide end up through the loop again.
- 

Bring the wide end down through the knot in front.
- 

And—using both hands—tighten the knot carefully and draw it up to the collar.

Congratulations, you did it. You see, it is not rocket science after all. Simply keep practicing the Windsor knot a few more times until you can tie this necktie knot within less than two minutes.

www.tie-a-tie.net
<http://thumbs.dreamstime.com>

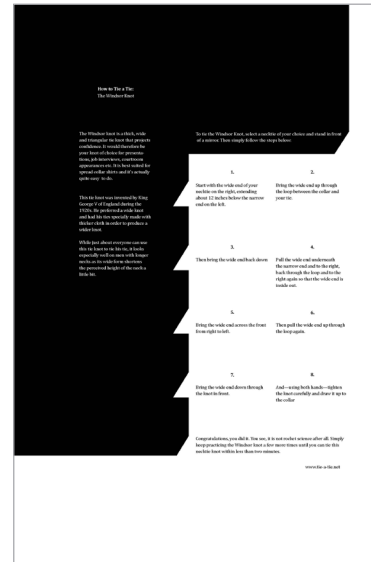
The objective of this project was to create a poster describing how to do something. My project was on how to tie the Windsor knot. The project was about finding the best way to communicate the information to the reader with a variety of restrictions.

How to Tie a Tie

The project has multiple steps to it to come to the final product; there were three total concepts to it. The first concept revolved around changing type weight, size, and posture. In the second concept dots, lines and shape could be incorporated. In the final concept, pictures were included to help give a visual to performing the tasks. Each step provided its own challenges with trying to figure out the best way to communicate with the limitations I was given.

Process

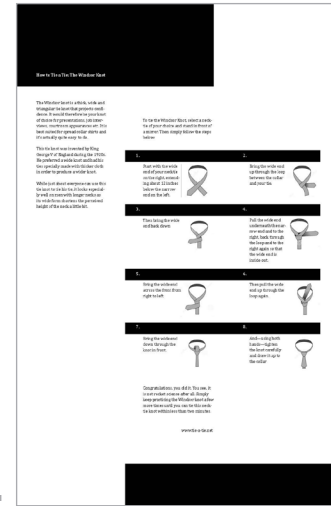
2.

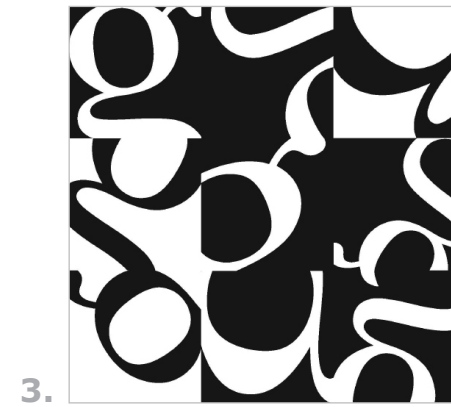
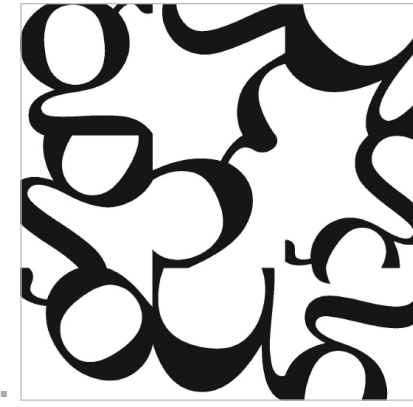
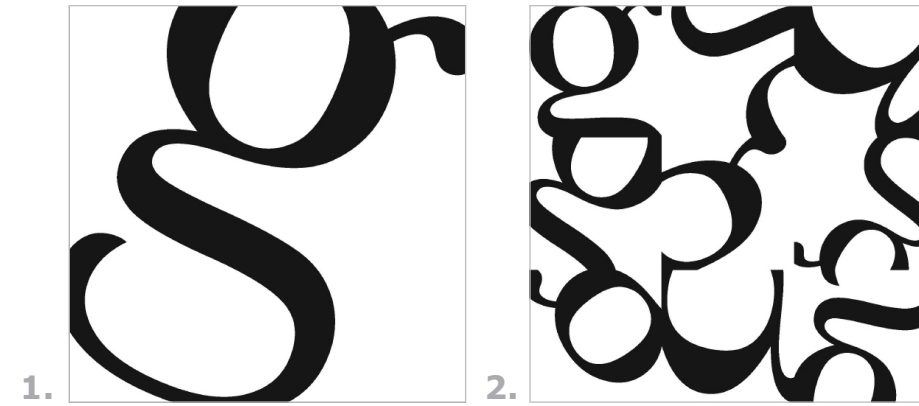


1.



3.





The goal of this project was to create a composition out of a single letterform. There were a total of nine steps and the final product used five of those steps to show the transformation. I chose to use the letter g in Baskerville font because of the flow the letter had, and I knew it would have a lot of options for the following steps.

Letter Deconstruction

This is my process work for the project. We were given 9 steps to work with to help come up with the final set. First we had to choose a single letter. Then we had to put the letter in a 3 by 3 grid. The third step was working with moving the letter around to create a composition. The fourth step was inverting the composition; this step was a little challenging because it was necessary to come up with the perfect balance of black and white that served a purpose in the piece. The fifth and sixth steps were incorporating a number. The final three steps were adding color and texture to the composition. All of these were one of the many variations I came up with for my final outcome.



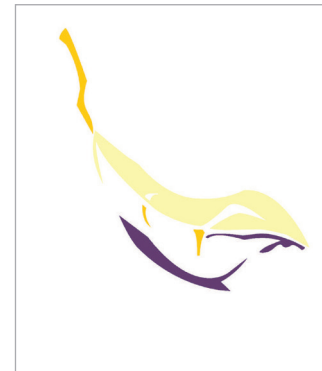
Process

The objective of this project was to create a leaf ideation that was inspired from a leaf found on the ground. The goal was to create a simplified leaf.

Leaf Ideation



This project was a multistep project to help come up with a final leaf ideation. The process started with taking photographs of leaves to help find inspiration for the project. The next step was to draw a realistic replica to help find the unique characteristics the leaf had to help create the ideation. Then sample ideations were drawn on paper to help simplify the leaf and find key features. The final step was to render the object in Illustrator to show the highlights and shadows. After the black and white rendering was finalized, that is when the color palette was added to the image.



Process

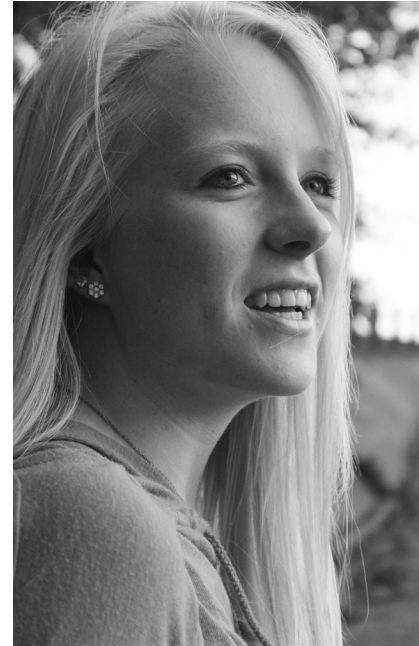
The objective of this project was to choose an item to photograph. The goal was to choose an object that could be photographed in three ways to show a variety of key features. The series had to be done in all black and white. My personal goal was to make these photographs stand as a series, but I also wanted them to be strong enough to stand independently too. I chose the bird-cage because it had a variety of elements and textures to it. I especially wanted to show the shadow the cage could make when the light it shined on it, which is the picture in the bottom right image.



Object Series

The objective of this project was to take portraits of the same person in a setting to convey different messages. When taking the pictures, I wanted to make sure to get a variety of angles and point of views. The setting of my portraits was at a local park. I wanted to get a close up picture to help show her personality, but I also wanted to get a picture showing her whole body to show body language. I played around with getting pictures on the stairs because of the symmetry that was happening with the steps and door. I purposefully put her off center, or the picture would have showed too much balance.

Portrait Series



Thank You!

kaiserrm@mail.uc.edu
513.614.4707
rebeccakaiser.weebly.com